SMART CITY STRATEGIC GROWTH MAP

Make your city smart – A summary

ESPRESSO
systEmic Standardisation apPRoach to
Empower Smart citieS and cOmmunities!

European Commission

Making your city smart – A summary

With goals and ambitions evolving any city will/ should aim for continuous improvement.

It is important to implement mechanisms that steer a city successfully towards the future it envisions. These include strong leadership, innovation capabilities, comprehensive governance, collective intelligence, and sufficient finances.

Yet, beyond the use of standards, it is about changing behaviour. Behaviour like:

• Top-down leadership;

• Vendor lock-in;

• Silo culture;

• Low productivity;

• Risk adversity; and

• Purposeless use of innovative solutions.

Standards are the building blocks which support the different systems coming together, creating a common understanding, shared values and language, confidence in Smart solutions, efficiency, data protection and privacy, to name but a few. More so, standards evolve constantly and new ones are added as time passes. Consider collaborating with SDOs on management, data, and technical standards so that you are at the forefront of the latest research.

Throughout this brochure we have provided you with practical recommendations on how to start your journey to smartness. Please remember that this guide is not meant to be a strict step-by-step approach. Some suggestions are more likely to fit your city's circumstances while others are less likely to be helpful.

ESPRESSO is laying the foundation for your smart city development. Now it is on you to make the most of it!